Efforts to Achieve the SDGs

The hotel is working on the SDGs to solve local issues and achieve a sustainable society.

Promoting the use of LED lighting in buildings
We are working to reduce electricity consumption and CO2 emissions
by switching to LED lighting in buildings.

2, Waste sorting and recycling

All waste is sorted according to the rules of Shirahama Town and then reused or disposed of via waste collection companies.

3, Cleaning of linen for guests staying multiple nights

If guests staying multiple nights do not wish to have their linens changed, we respect their wishes to reduce the use of detergent and water.

4. Stopped providing PET bottled water to reduce plastic wastes

We have placed electrolyzed hydrogen water purifiers and empty bottles in guest rooms. Guests can take them out to drink as much as they like.

5, Using local ingredients

We use Wakayama's local ingredients in our dishes to contribute to the revitalization of the area.

6, Hiring local residents as employees

We are working to create a sense of fulfillment for our employees and develop local economies by helping them work locally.

7, Preventing virus infection

Air purifiers with virus suppression and sterilization functions are installed in all guest rooms.

8, Planting

We have planted a variety of plants around the hotel to create a natural harmony with the surrounding environment.

9, Promoting the reduction of CO2 emissions

We have installed an EV charging port in the hotel parking lot.

10, Nonsmoking policy

Smoking is prohibited in all areas of the hotel. We have prepared a separate smoking area away from the guest rooms.

11, Creating an environment in which the elderly feel comfortable to work

We actively promote the employment of the elderly.

12, Reducing food loss

We reduce food loss by requiring guests to reserve all meals.

We also post notices in the restaurant asking our guests to cooperate.

13, Using renewable materials for amenities

We adopt amenities that use less plastic and are mainly made of bamboo to contribute to the environmental conservation.

14, Building relationships with the local community

We invite local people who work near the hotel as instructors and offer activities, such as playing musical instruments and surfing.